

**TRANSFERWARE COLLECTORS CLUB WEB SITE**  
**ADVERTISING RATES – 2006**  
<http://www.transcollectorsclub.org/>

The TCC offers the following advertising opportunities for current members only\*.

**Free Link**

Web site links for Member Dealers and Auction Houses are provided at no additional charge as long as the membership subscription is current. The listings occur on the “Dealers and Auctions” page of the web site. See page 3 for contact information.

**Member Dealer & Auction House Ads**

Premium advertising space is made available in the right-hand light blue column as shown below:



Space is available on the following pages:

- Information Sources
- Dealers and Auctions
- Events and Shows

Each ad can include a company logo or name and up to 15 words/numbers and an automatic link to company URL. Pricing benefits advertising contracts of 12 months; however, 6 month and monthly rotations are also available.

Limited space is available and is offered on a first-come, first-served basis. Minimum one month; additional months if space available.

***Space offered on a monthly fee basis of \$30 or an annual fee basis of \$250.***

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**Special Dealer/Auctioneer of the Month Ad**

A special “Featured Member Dealer or Auctioneer” on the Home Page in right hand column (News & Pattern of the Month column) as shown below:

The screenshot shows the website layout. On the left is a dark blue sidebar with white text. The middle section is white with black text, including a 'Welcome to Transferware Central' header, a 'News' section with a list of articles, a 'Latest posting to the classified section' with a link to 'More details', and a 'Pattern of the Month' section with a small image of a plate. The right section is light blue with a decorative logo at the top, containing text about the website's purpose, 'What we offer visitors', and information for non-members and members.

Ad space is available primarily for dealer and auctioneer members and includes a company logo or name, brief paragraph (up to 15 words) about its offerings and interests and an automatic link to company's URL

This space is offered on a first-come, first-served basis and is only available during certain months of the year and on a rotation basis (no dealer or auctioneer will be featured two months in succession, unless there are no pending paid ads).

**One Month Fee: \$75**

**Please note that all advertisers and advertisements must be related to transferware and offer interest or service value to the TCC membership.**

**\* We will consider advertisements by non-members, but the advertisement must relate to transferware. Acceptable non-members would include publishers, ceramics restorers, organizations sponsoring antique shows which include transferware, publications specializing in antiques, etc. An additional fee of \$50 will apply to non-member advertising.**

**Contact and payment information on following pages.**

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**For further information or to reserve space immediately:**

Contact: Andrew Zuger [twoblue@earthlink.net](mailto:twoblue@earthlink.net) 650-568-0337.

Advertisement priority (choice of locations and scheduling) will be based on order of receipt of payment (no email or other form of reservation).

Payment to: **Transferware Collectors Club** (checks only).

Mail to: David Hoexter, 734 Torreya Ct, Palo Alto, CA 94303.

**Please use the attached form**

