

ADVERTISING OPPORTUNITIES ON THE TCC WEBSITE AND ENEWS

For Dealers, Auctioneers and Show Managers

Following are the opportunities for TCC member transferware dealers, auctioneers, and show managers to advertise on the Website and monthly eNews. We believe the website and eNews reach more transferware collectors on a regular basis than any other Internet venue. The advertisements are intended for dealers specializing in transferware, and for auctions and antique shows which include transferware content. How to Pay? Use Cart Buttons below to purchase or pay by check (download info and order form).

Free Listings

TCC member dealers will continue to receive a free listing on our Dealers page.

Classified Ads

Dealers, auctioneers and show managers may place advertisements in the Classified Ads section of the website. The ads will run for a minimum of 3 months, and will be publicized in the initial monthly eNews following placement of the ad. The eNews is transmitted monthly to all current TCC members as well as voluntary subscribers, totaling approximately 1,200 transferware enthusiasts. Our eNews boasts phenomenal open rates of 60% members and 39% voluntary subscribers, far above the industry standards.

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consecutive eNews editions or until an item is sold. An additional requested donation of 5% will apply to successful sales over \$1,000. **What you should send:** If paying by check, please complete the pdf order form and send it with your payment to the address given. If paying by PayPal, please complete the information section on the pdf order form as well and email it to us at <mailto:webadmin@transcollectorsclub.org>. After we confirm receipt of your payment, we will contact you to request your ad submission. Please email it to <mailto:webadmin@transcollectorsclub.org>

TRANSFERWARE COLLECTORS CLUB

Advertisement Reservation and Payment

Note: must be current TCC member*

All Payments in Advance Only

TCC member name: _____

Name of advertiser as will appear on web site: _____

Address: _____

Phone: _____ Email: _____

Web site address: _____

Requesting Free Web Site Link (?) (no text or message) yes _____

Classified Ad:

Cost: \$45 (initial placement, one item)\$ _____

Cost: \$5 (each additional item, maximum four additional) \$ _____

Display Ad:

Cost: \$50 (3 months) \$ _____

Cost: \$75 (subsequent 9 months) \$ _____

Private Auction:

Cost: \$125 (3 months) \$ _____

An additional donation of 5% is expected for submission. **TOTAL ENCLOSED** \$1,000.-15.8158617 -1.1475 TD0 Tc0

