TCC Outreach to the Archaeology Community

The new year brought new outreach opportunities for the TCC. In January, 2018 the Society for Historical Archaeology (SHA) held its annual conference in New Orleans, and with the endorsement and encouragement of the Board, the TCC actively and successfully participated in several facets of the event.

TCC Secretary Leslie Bouterie, a volunteer Ceramics Researcher in the Archaeology Lab at James Madison’s Montpelier in Orange, Virginia, was invited to give a presentation on her transferware research methodology, which relies heavily on the TCC Database of Patterns and Sources. In a talk entitled “Research Tools for Identifying and Analyzing British Transferware”, she explained the importance of creating an easily accessible visual record of the excavated sherds and using multiple resources for pattern and form identification. In a PowerPoint presentation, she highlighted the many features of the TCC Database, the wealth of information to be gleaned, and the ease of use, searchability and downloading of pattern records. She also stressed the dynamic nature of the database as it is continuously updated with new scholarship, and augmented with newly discovered patterns and sources. The talk garnered great interest and helped to drive conference participants to the TCC table in the “Book Room” exhibition area where many vendors had set up tables offering goods and services.

The TCC had an impressive table display, with colorful eye-catching posters and handouts created by Loren Zeller, using text drafted by Leslie based on pattern identification of sherds unearthed at several historic sites, and highlighting TCC Database benefits to the archaeology community. At the TCC table, President Emeritus Loren Zeller and new President Scott Hanson enthusiastically offered live demonstrations of TCC Database searches and results. They were aided in greeting the crowds by Leslie and TCC Member Brenda Hornsby Heindl, Head of Ceramics at the auction firm of Jeffrey S. Evans & Associates. New memberships were strongly encouraged with printed forms available for mail-in memberships, and with Scott offering computer access for immediate membership registration onsite. This TCC-SHA collaboration has proven to be a beneficial one, as we have already begun to welcome many new members from the archaeology community.

Left to right: Scott, Leslie, Loren

Additional photos on following page.